

Yamaris González-Fuentes

yamarisgonz@gmail.com | 787-949-3798

Education

Savannah College of Art and Design | Savannah, GA | **Expected Date of Graduation 2026**

Bachelor of Fine Arts in Business of Beauty and Fragrance

Minors in Fashion Marketing & Management, Business Management & Entrepreneurship

Accomplishments:

Dean's List Honors Scholar

University Gardens High School | San Juan, Puerto Rico | **May 2022**

- Investigated for two years: Total and Fecal Coliforms with the Interamerican University of Puerto Rico
- Graduated with honors in Science and Math Specialized School.
- Lead English Club, Theatre Club and was Captain of the School Soccer Team.

Academic Portfolio

SCAD PRO: Research | *The Future of Beauty* **May 2024**

- Conducted multi industry research and forecasting to predict innovation in the Beauty Industry.
- Created products that fulfilled industry whitespaces
- Created product logistics and created app prototypes.

TOM FORD BEAUTY X PANTONE | *Product Design for Customer Experience* **March 2024**

- Collaborated in creating a product line between a beauty and non beauty brand.
- Identified opportunities in the brands, which were used to create optimized new products.
- Organized a professional product shoot.

OLAPLEX | *Product Design for Customer Experience* **February 2024**

- Created a curly hair brand extension, based on customer insights.
- Optimized the brand's packaging to be more travel friendly and sustainable.
- Created advertisements on the new created products.

Extracurriculars

SCAD X Refinery29 | *Student Volunteer* **February 2024**

- Assisting in the event's success and planning.
- Helped organize the company presentations and distribution of product samples.

Freelance Makeup Artist | *Makeup & SFX Artist for Fashion and Film* **Since March 2024**

- Created personalized and camera ready makeup and SFX looks for each shoot.
- Ensured the representations of the characters in the script were properly represented on film.
- Excellent communication and interpersonal skills to consult with clients.

Skills

Fluent: Spanish and English, Actively learning: French

Extremely Proficient: Microsoft Suite, Google Tools, Social Media Marketing, Adobe Suite, Figma, Social Media Advertising